

Summer Institute 2024

SPONSOR, EXHIBITOR,
& ADVERTISER
INFORMATION
PACKET



30 Years of empowering youth.
Celebrating Progress, Inspiring Action.

JUNE 11 - 13, 2024 - CHARLESTON, SC



➤ About Summer Institute

Summer Institute is one of the top adolescent and sexual health conferences in the nation - hundreds of professionals gather to learn new information, network, share ideas, and discuss successes and challenges. All adolescent and sexual health professionals are invited to join us in Charleston as we explore how optimal health for adolescents can be achieved.

Summer Institute 2024 is being held at the Charleston Marriott located at 170 Lockwood Drive, Charleston, SC 29403.

➤ Benefits Of Attending Summer Institute



The average Summer Institute attendance exceeds over 200 participants



Summer Institute 2023 included participants from 20 different states



98% of 2023 attendees agreed that SI helped them make new connections

“Attending Summer Institute is a great way to further one’s career by collaborating with other professionals in their field.”
- SI Participant ‘23



Sponsorship Levels

SUPPORT THE FACTS.
SPONSOR **FACT FORWARD**.

GOLD
\$5,000

EXHIBIT SPACE

Premiere locations & amenities

CONFERENCE REGISTRATIONS

Up to 4 registrations

AD - PROGRAM

Full page color ad

ANNOUNCEMENTS

Featured in all announcements throughout the conference

CONFERENCE BAGS

Shared branded item

3-MINUTE SPOTLIGHT

Remarks or Video

LOGO - PROGRAM BOOK

Recognition as sponsor with large logo

LOGO - SIGNAGE

Company name prominently featured on all program and marketing materials

SILVER
\$3,000

EXHIBIT SPACE

Two tables and access to outlets

CONFERENCE REGISTRATIONS

Up to 3 registrations

AD - PROGRAM

Half - page color ad

ANNOUNCEMENTS

Featured in all announcements throughout the conference

LOGO - PROGRAM BOOK

Recognition as sponsor with logo

LOGO - SIGNAGE

Company name prominently featured on all program and marketing materials

BRONZE
\$1,500

EXHIBIT SPACE

One Table

CONFERENCE REGISTRATIONS

Up to 2 registrations

AD - PROGRAM

Quarter - page color ad

ANNOUNCEMENTS

Featured in announcements throughout the conference

LOGO - PROGRAM BOOK

Recognition as sponsor logo

LOGO - SIGNAGE

Company name prominently featured on all program and marketing materials

Additional Sponsorship Opportunities

Choose from other targeted ways to share your brand at the event. Recognition during opening remarks and space on the conference app to promote throughout the conference.

Choose a Targeted Sponsorship: \$1,000

- Networking Reception
- Conference Luncheon
- Continental Breakfast
- Name Badge Lanyards
- Wifi Breakfast

Questions? Reach us at training@factforward.org.

Exhibiting and Advertising

Are you looking for a way to reach your target audience? Our conference brings decision-makers from diverse backgrounds in education, health care, and non-profits.

Exhibiting

Summer Institute provides an opportunity to introduce your latest products or services to a new audience.

The advantage of being a Summer Institute 2024 sponsor, exhibitor, or advertiser, is the brand recognition and visibility your company receives before the event even happens and follow-up publicity afterward.

Decision-makers are more likely to contact companies they have met directly when considering services and products for their organization.

STANDARD EXHIBIT PACKAGE

Cost:

Non-profit/State Agency/ Small Business (<75 employees)	\$ 300
Large Business (>75employees)	\$ 425

What's included:

- 8 ft skirted table for tabletop exhibit
- Two chairs
- Waste-basket
- Electrical available upon request
- Logo in program
- Website link in conference app

PREMIERE EXHIBIT PACKAGE

Cost:

Open to all	\$ 625
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What's included:

- 8 ft skirted table for tabletop exhibit
- Two chairs
- Waste-basket
- 2 Complimentary conference registrations
- High-visibility table location
- Electrical available upon request
- Logo in program
- Website link in conference app

Advertising

Advertising in our program is a great way to increase your brand recognition. Pair it with an exhibit space to increase your visibility.

RATES:

*Outside Back Cover 7.45" x 9.95"	\$525
*Inside Back Cover 7.45" x 9.95	\$425
Full Page 7.45" x 9.95	\$275
Half Page 7.45" x 4.63"	\$200
Quarter Page 3.63" x 4.63"	\$125

* until sold out

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your Ads.

- Design your ad using one of the below sizes.
- High resolution PNG files are preferred, although JPEG, EPS, AI or PDF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will be lower.
- Ad sizes above have been scaled down to show placement. Please follow dimensions under graphic for correct size.
- Ads do not bleed.

Deadlines & Policies

Below are important dates for all Summer Institute 2024 participants and vendors. Exhibit, sponsorship, and advertisement registration must be completed online at <https://factforward.info/SIVendors24>.

All content and artwork must be submitted to training@factforward.org by the deadline listed below.

Dates To Note

March 31, 2024

- Early bird registration ends

April 19, 2024

- Deadline for Sponsorship content
- Deadline for Exhibitor content
- Deadline for Advertiser artwork

May 1, 2024

- Deadline for content and artwork payment

May 24, 2024

- General registration ends

June 11 - 13, 2024

- Summer Institute

Contact Information

Main Exhibiting, Sponsoring, & Advertising Contact
training@factforward.org

Written cancellation notice must be received via email (training@factforward.org) by April 16, 2024, to receive a 100% refund. No refunds will be given after this date.

Register Now

As an attendee of Summer Institute 2024, you may be photographed or you may be recorded. These items may be used in future conferences or other marketing material related to Fact Forward. Your attendance at this event implies your consent to be photographed or recorded.

